

# Helen Trascritti

## EDUCATION

The University of Tampa, Bachelor of Arts in Design

## EXPERIENCE

Content Marketing Coordinator, *Websults LLC*

May 2019 - Present

- Design both graphic and written web content for clients across America
- Develop new Wordpress websites with a focus on SEO and user experience
- Adhere to a strict, self-led schedule to handle multiple clients' projects at once

Graphic Design Intern, *The Dalí Museum*

May 2019 – August 2019

- Led several marketing and design projects for business innovation workshops, public education programs, and one of the most successful museum gift shops in America
- Created large-scale illustration of Dali's works for a children's educational workshop

Social Media Intern, *University of Tampa Art Department*

January 2019 – May 2019

- Managed social media and public relations for a combined audience of 1,400 followers
- Connected students, alumni, and parents to the campus art community

Student Coordinator, *Office of Student Conduct*

May 2018 – May 2019

- Boosted office productivity and student outreach via marketing design, customer service both in-person and over the phone, and administrative schedule management
- Reorganized and condensed decades of outdated files in under 40 hours of work

## ENGAGEMENT

Vice President and Co-Founder, *University of Tampa Gamer's Guild*

Freelance Design, *Mary Bryant Elementary, BET Esports, The Fantastical Other*

## SKILLS

Strong design sense with an explorative mindset

Passionate writer and communicator

Trained in the use of Adobe InDesign, Illustrator, Photoshop, XD, Dreamweaver, Microsoft Office, and Clip Studio Paint, as well as years of screen printing and traditional illustration.